

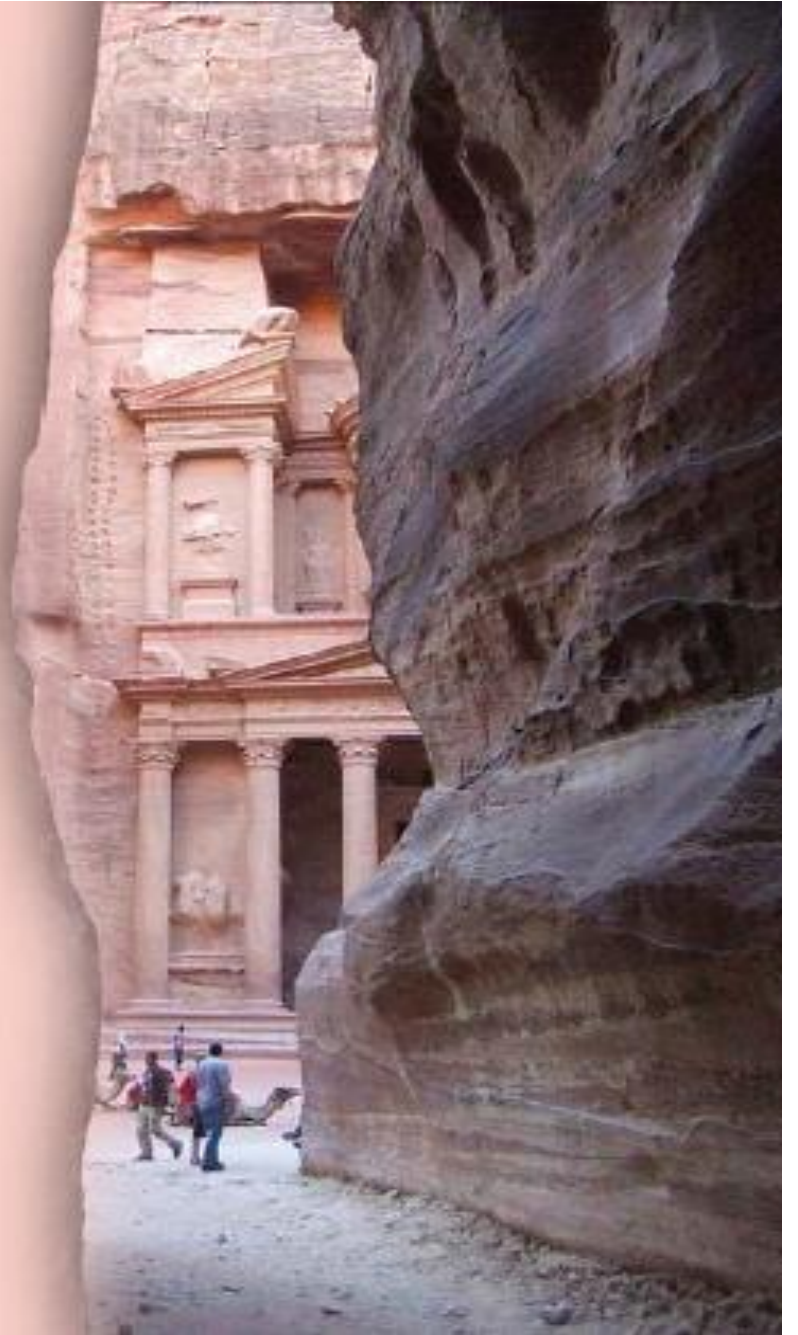


سلطة إقليم البترا التنموي السياحي

PETRA DEVELOPMENT AND
TOURISM REGION AUTHORITY

Investment Map

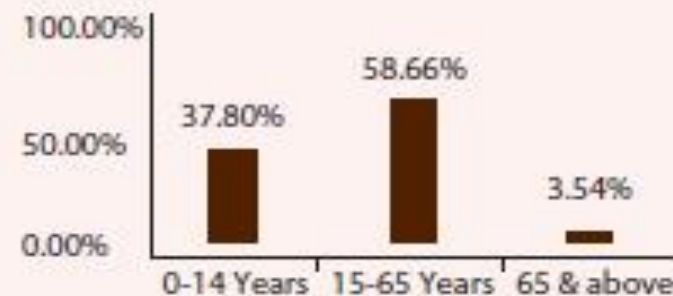
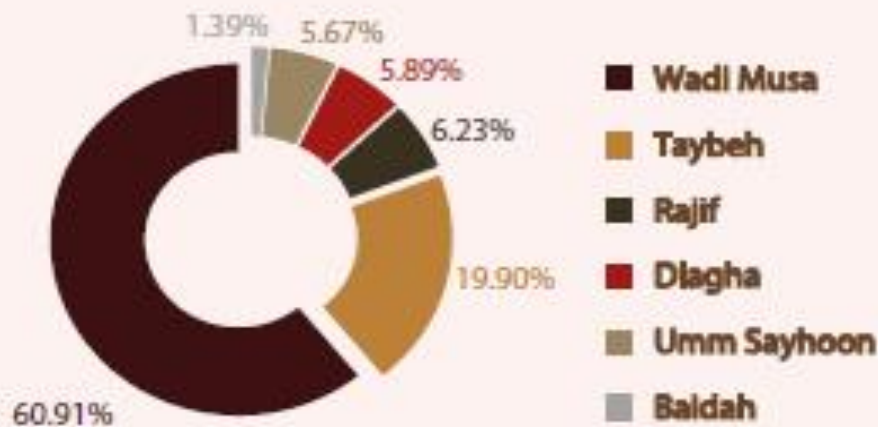
Petra Region

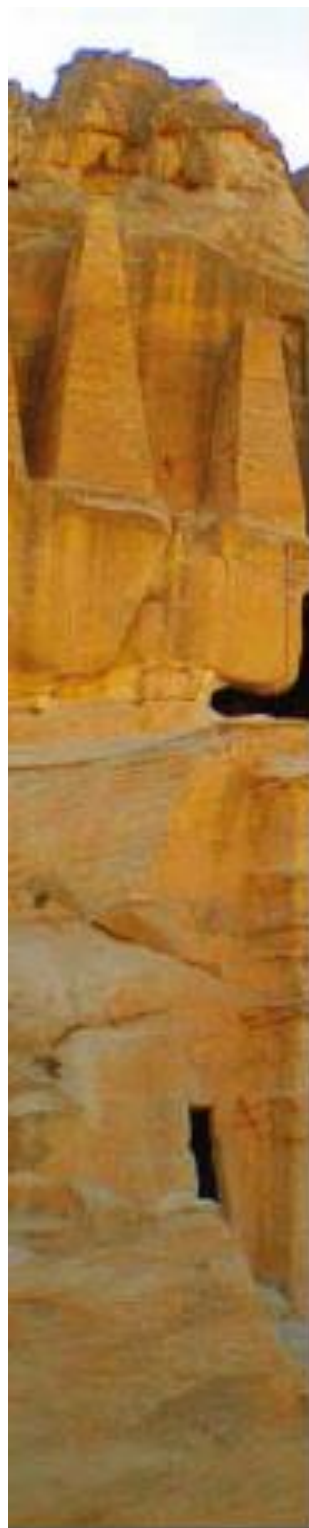


Introduction

Petra Development and Tourism Region Authority (PDTRA) aims at developing Petra region and improve its touristic, economic, social and cultural aspects as well as developing the local community. From a national perspective, the National Agenda through its Investment Development Theme aims to improve the investment environment in the region and increasing the participation of the SME's (Small and Medium Enterprises). In this context, and in line with the National Agenda of Jordan and the governmental development programs, an investment map for Petra Region was developed. The investment map highlighted The active economic sectors in the region, proposed a group of potential projects and conducted prefeasibility studies for selected ideas.

| | |
|-----------------------------|--|
| Temperature: | 29°C in Summer 4°C in Winter |
| Rainfall: | 150 mm/year |
| Area: | 700 km ² |
| Population: | 31,366 in 2013 Males: 51.42% Females: 48.58% |
| Population Density: | 45 persons/ Km ² |
| Average Income: | 8,091.9 JOD in 2010 |
| Average Expenditure: | 7,945.2 JOD in 2010 |





Sectorial analysis

Tourism sector

Tourist Archeological Sites

Petra region enjoys a great tourism importance due to the existence of multiple archeological, historical and religious touristic sites such as the Ancient City of Petra that includes many archeological monuments, the shrine of the Prophet Aaron, Ain Musa (Moses's Water Spring) and Mini Petra. The following is a list of the Ancient City of Petra's monuments and attraction:

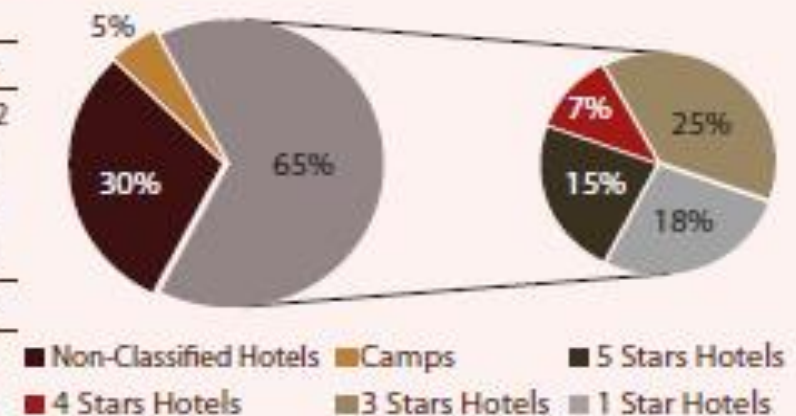
- Obelisk Tomb
- The Dam
- The Siq
- Treasury
- The Street of Facades
- The Theater
- Court
- Graves and Tombs
- The Colonnaded Street
- The Buildings, Pond and Gardens Complex
- The Great Temple
- Winged Lions Temple
- Church
- Qasr Al - Bint
- High Place of Sacrifice
- The Garden Temple
- The Monastery



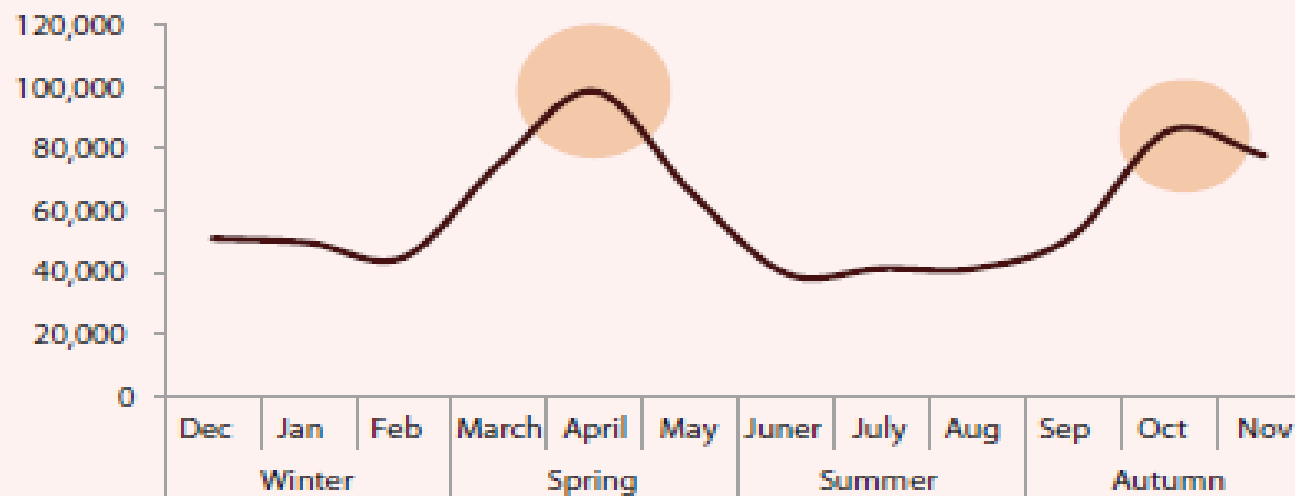
Tourism Indicators

There are 38 hotels in Petra Region, 26 classified and 12 non-classified, and 2 camps. Moreover, there are 35 tour agents offices, 6 restaurants and 37 antiques and souvenirs shops in the region.

| Index | Suites | Rooms | Beds |
|--------------------------|-----------|--------------|--------------|
| 5 Stars Hotels | 70 | 766 | 1,372 |
| 4 Stars Hotels | 8 | 309 | 585 |
| 3 Stars Hotels | 5 | 647 | 1,315 |
| 1 Star Hotel | 0 | 205 | 412 |
| Classified Hotels | 83 | 1,927 | 3,684 |
| Non-Classified Hotels | 0 | 200 | 386 |
| Camps | 0 | 55 | 100 |

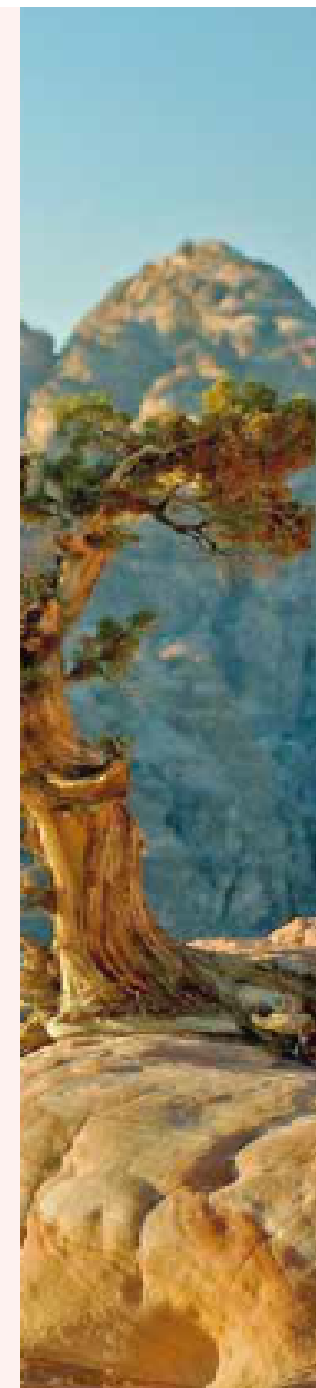


Generally speaking, nearly 625,018 tourists from all over the world visit Petra per year, where the demand significantly increases during both spring and autumn.



The Main Advantages of the Tourism Sector in Petra region:

- The existence of multiple archeological and touristic sites (historical and religious) in the region, in addition to the efforts made by Jordan Tourism Board in promoting the region leading to a boom in the tourism sector and establishing several tourism projects.
- The Ancient City of Petra is one of the new seven wonders of the world.
- The Ancient City of Petra is a part of the tourism programs of regional tour operators in the neighboring countries and not only within the local tour operators.
- The large number of tourists visiting Petra, which indicates that the region Has tourism attractions which encourages establishing multiple projects.
- The existence of Petra Collage for Tourism and Antiquities, indicating the availability of skilled labors specialized in the tourism sector.



Health Sector

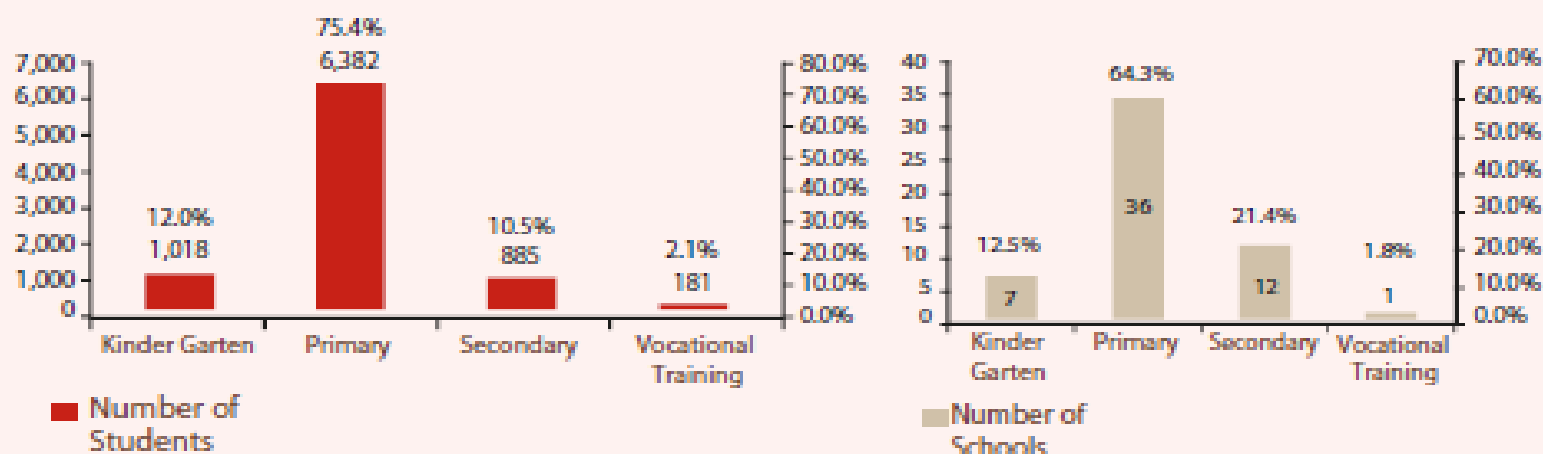
Health Centers

There are 6 health centers in Petra region classified as 1 comprehensive center, 3 primary centers and 2 sub centers.

The Main Advantages of the Health Sector in Petra region

- The health indicators in Petra region exceeds the health indicators in the Jordan.
- The increasing number of privately health-insured residents within the region, which encourages to establish more private health projects in the region.

| Health Care Index | Petra region | Jordan |
|---------------------------------|--------------|--------|
| Percentage of Insured People | 70% | 45% |
| Number of Hospitals | 1 | 103 |
| Number of Beds | 74 | 12,081 |
| Local Residents/ Bed | 424 | 541 |
| Number of Health Centers | 6 | 675 |
| Local Residents/ Health Centers | 5,232 | 9,674 |
| Number of Dental Clinics | 10 | 387 |
| Local Resident/ Dental Clinic | 3,139 | 16,873 |
| Number of Pharmacies | 13 | 2,157 |
| Local Residents/ Pharmacy | 2,415 | 3,027 |



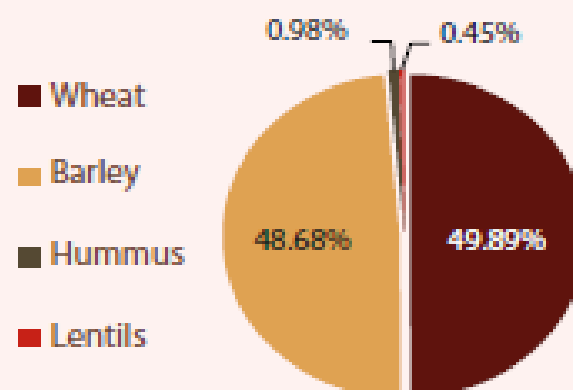
Petra Collage for Tourism and Antiquities

Petra Collage for Tourism and Antiquities was established in 2004, and it is the first collage of its kind in the Jordan. The collage includes two departments; The Department of Archaeology and the Department of Hotel Management and Tourism Services, where each department provides bachelor's degree.

Agriculture and Livestock Sector

The data related to the agricultural sector in Petra region indicates that around 88.72% of the total region's area are arable lands while the cultivated area in the region constitutes 11.28%. On the other hand, the total area cultivated with field crops in Petra region forms 5.68% of the total area cultivated with field crops in Jordan, and the total area cultivated with fruitful trees in Petra region forms 1.06% of the total area cultivated with fruitful trees in Jordan.

Olive trees are the most important fruitful trees cultivated in Petra region as they comprise around 63.27% of the total area cultivated with fruitful trees in the region, while apple and grape trees form 13.13% and 9.69%, respectively, of the total area cultivated with fruitful trees in the region.



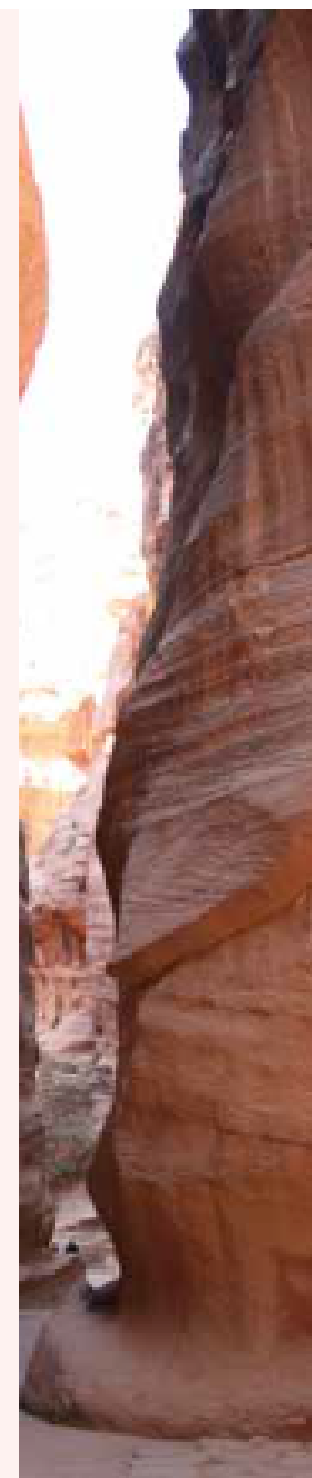
The Main Advantages of the Agricultural Sector and Livestock

- The wide unexploited arable lands available in addition to the appropriate weather for agricultural in the region.
- Eight water catchments are available, which can be exploited to harvest water, and used as a water supply for agricultural purposes.

Other sectors

The other sectors in the Petra region are represented mainly by the industrial sector, trading and services sector, and the mining sector, where the enterprises working in these sectors are concentrated in the small projects category. According to the vocation licenses list provided by the Petra Development and Tourism Region Authority, there are 126 small manufacturing enterprises in the region distributed over a number of industrial activities, and there are 630 facilities operating within the trading and services sector. Furthermore, there are four stone processing facilities in Petra region, as the natural and mineral resources in the region are represented by superficial sedimentary rocks and sands but not exploited yet.

| Index | Numbers in Petra region (Head) | Numbers in Jordan (Head) | % |
|--------------|--------------------------------|--------------------------|---------------|
| Goats | 24,448 | 836,500 | 2.92 % |
| Sheep | 9,225 | 2,311,100 | 0.40 % |
| Cows | 13 | 69,700 | 0.02 % |
| Horses | 650 | - | -- |
| Donkeys | 630 | - | -- |
| Camels | 320 | - | -- |
| Total | 35,286 | 3,217,300 | 1.10 % |





Investment Incentives

- 5% Corporate Income Tax Rate for any project, except banks, telecommunication companies operating by individual licenses, companies within the banking and finance sector, insurance companies, accounting consulting firms, transportation, basic extractive and mining industries, electricity generation and distribution, and water, gas and oil derivatives transmission, distribution and extraction using pipes.
- Reducing the general taxes to zero on goods and services that are purchased or imported for operating purposes for the registered companies within the region, without providing any guarantees to the Income and Sales Tax Department.
- Exemption from taxes except 7% sales tax of the sales of goods and services value when sold in Petra region for consumption purposes.
- Exemption from sales tax on forklifts and vehicles used for transporting 10 or more employees from and to work under the rules issued for this purpose.
- Exemption from Custom Duties.
- 100% Foreign Ownership.
- No restrictions on transferrable foreign currency.
- Full repatriation of profits and capital.
- Streamlined Registration and Licensing Procedures.

Proposed Projects Ideas in Petra Region

1. Gondola Lift: The project aims to create an entertaining transportation facility, which will allow the tourists to enjoy the charming view of Petra. The project will also provide photography services and telescope station for the tourists.

2. Convention Center: The project aims to establish a convention center in Petra region in order to attract major conferences, in addition to be a destination for business meetings and different recreational, touristic and social activities.

3. Horses City: The Horses City is an integrated sport and entertainment project in Petra Region. This project will include a building and an equestrian field. In addition to providing a care center horses in the region, this field will also open its doors to all tourists and residents in Petra region to enjoy horseback riding.

4. Wonders Garden: Wonders Garden project is an entertaining touristic garden that includes replicas for the world new wonders formed in a design that reflects the theme of the wonder country, in addition to replicas for touristic areas in Jordan.

5. 3D In Real Time (Virtual Reality): This project aims to revive Petra civilization in a modern way that attracts tourists through employing modern technology (full immersive rooms), by preparing and showing films about the history of Petra civilization, the sequence of civilizations and any other stories that reflect the greatness of the Rose City.

6. Petra Giant Wheel: Establishing a giant wheel that will allow tourists to enjoy a fantastic view over the Ancient City of Petra and the surrounding area through an entertaining ride.

7. Mini Jordan Park: The idea of the project is to establish a park that includes replicas for all archaeological sites within various places in the Kingdom, in addition to a coffee shop that provides food and beverage services.

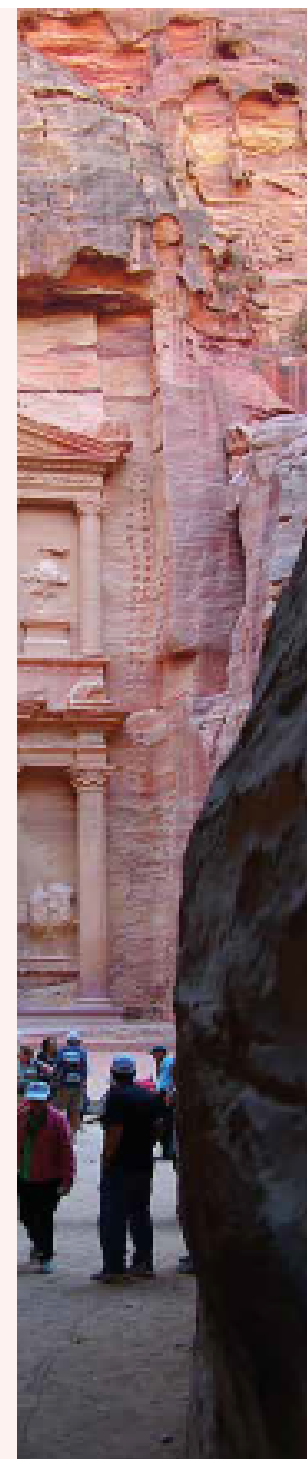
8. Desert Theme Zoo: The idea of the project is to establish a zoo that reflects the nature of Petra region, as it will mainly include animals and plants known to be deserts habitats.

9. Indoor Activities Center: The idea of the project is to establish a center providing indoor activities such as Laser Tagging, Trampoline Park and a Bowling Alley.

10. Indoor Skydiving: The idea of the project is to establish an indoor skydiving project, with photography services (videos or Photos).

11. Adventures Park: The idea of the project is to establish an adventure park that provides multiple entertainment activities such as Paintball field, Crane Bungee Jumping and Zip line.

12. 5D Cinema: The idea of the project is to establish a 5D cinema that displays movies in five dimensions (length, width, height, and the sense of physical touch like water, smell, and movement). The project will also include an arcade games lounge and a cafeteria.





13. Planetarium: The idea of the project is to establish a planetarium that displays an instructional and educational films about the outer space in addition to observe the various stars, planets and galaxies through amateur telescopes.

14. Karting Race Track: The idea of the project is to establish a karting race track in order to enrich the offerings in Petra region.

15. Clay Pigeon Shooting Club: The idea of the project is to establish a club for practicing a new entertainment activity which is the clay pigeon shooting sport, with the opportunity to host official and international championships.

16. Petra Handcrafts Marketing Company (Made in Petra): The idea of the project is to establish a company to market the craft products manufactured locally in Petra region under the brand name (Made in Petra).

17. Central Kitchen for Producing Fresh Cold Sandwiches and Salads in Sealed Packages: The idea of the project is to establish a central kitchen for producing a variety of fresh sandwiches such as cold cuts sandwiches and cheese sandwiches including fresh vegetables and dressings, in addition to variety of fresh salad. This project will play an integral role with other proposed touristic projects to be established in Petra region, which have cafeterias serving ready/made meals for their visitors.

18. Camel Farm: The idea of the project is to establish a camel farm in Petra region in order to provide the targeted market with camel milk and camel calves.

19. Poultry Farm: The idea of the project is to establish a poultry farm in Petra region in order to provide the targeted market with fresh broilers and table eggs.

20. Water Treatment and Bottling Plant: The idea of the project is to establish a plant for water treatment and bottling production in different sizes of plastic bottles.

21. Miniature Golf Field: The idea of the project is to establish a miniature golf field fully equipped meeting the highest standards in order to diversify the entertainment offerings in the region.

22. Private Hospital: The idea of the project is to establish a private hospital to serve the increasing number of insured residents within the private health insurance.

23. The Neolithic Interpretation Center: The idea of the project is to establish a center in Al-Baidah that displays the history of the stone age in Petra region capitalizing on the discovered Neolithic evidences in Al-Baidah region.

24. Cultural Theatre: The idea of the project is to establish a theater which displays cultural plays and traditional shows that represent Petra region's culture in particular and Jordan's culture in general.

25. Aqua Park: The idea of the proposed project is to establish an aqua park in Petra region in order to enrich the offerings for the tourists in the region. The proposed project will include various water games and multiple swimming pools.

1:12,000

Legend

The Main Roads List

The Ancient City of Petra

Local Communities

Petra Development and
Tourism Authority



Camel Farm



Rajif



Poultry Farm

Taybeh

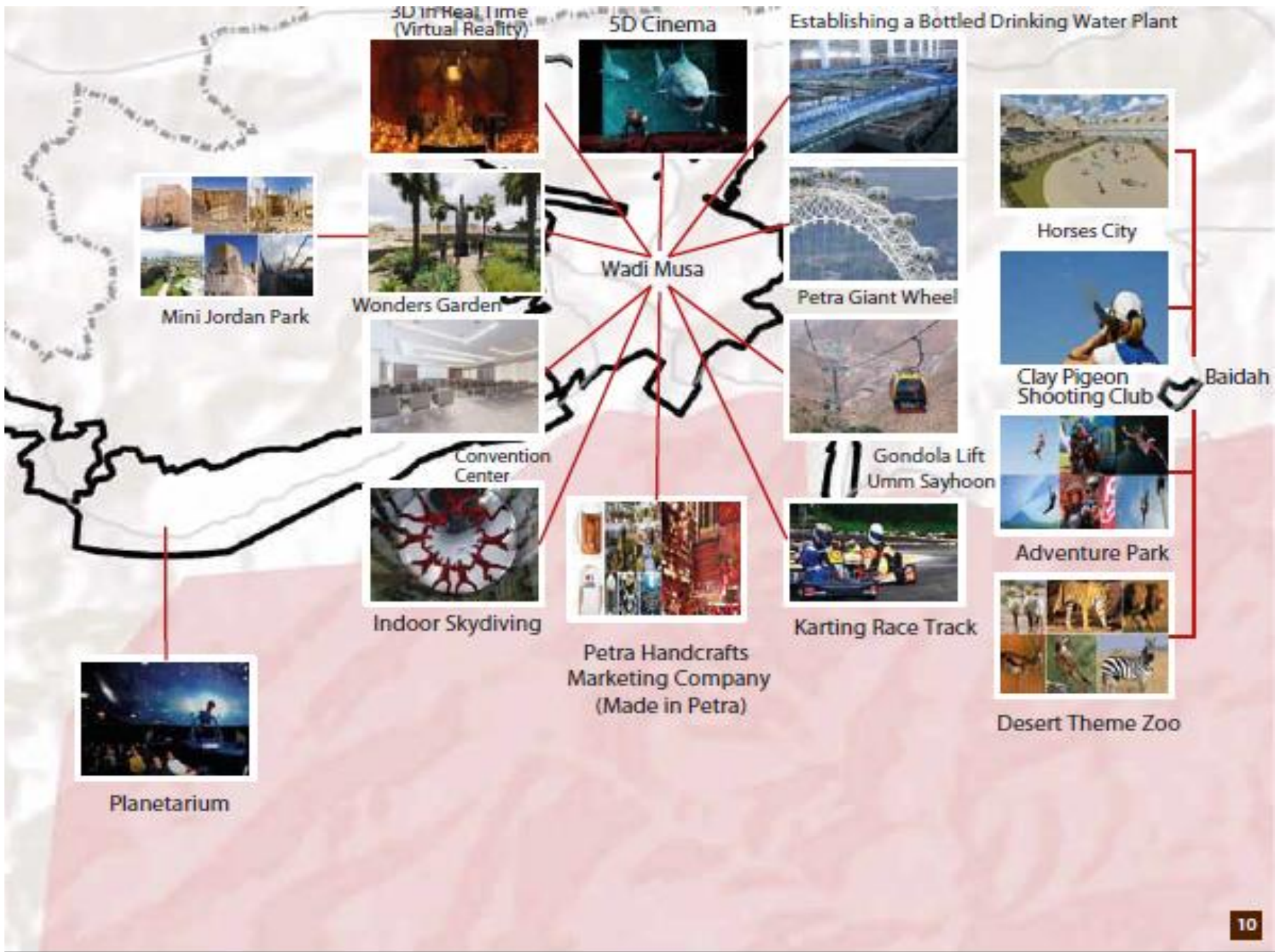


Indoor Activities Center



Central kitchen For
Packed Cold
Sandwiches and Fresh
Salads

Dlagha



1. Gondola Lift

Project:

Establishing the gondola lift project in Petra region, the project aims to create an entertaining transportation facility, which will allow the tourists to enjoy the charming view of Petra, The starting point of the project will be from the area of Ain Wadi Mousa to Qlaa' Twal then to Wadi Khaleel and Alzerabah reaching to Aldarah area and finally to Taybeh park. The project will also provide photography services and telescope station for the tourists.



Target Segments:

Foreign, Arab and Jordanian tourists in addition to the local community in Petra region.

Expected Manpower:

31

Net Present Value:

6,104,251

Internal Rate of Return:

17.9%

Pay Back Period:

7 Years

Discount Rate:

15.3%

Investment Size:

27,000,000 JOD

- Land
- Machinery and Equipment
- Furniture and Fixtures
- Pre-Operating Expenses
- Working Capital





2. Convention Center

Project Idea:

The project aims to establish a convention center in Petra region in order to attract major conferences, in addition to be a destination for business meetings and different recreational, touristic and social activities. The project will consist of a main hall where big seminars, concerts and theatrical performances will be held, in addition to multipurpose halls to host training courses and workshops, luxurious ballroom for wedding ceremonies, meeting rooms, VIP lounge and a restaurant.

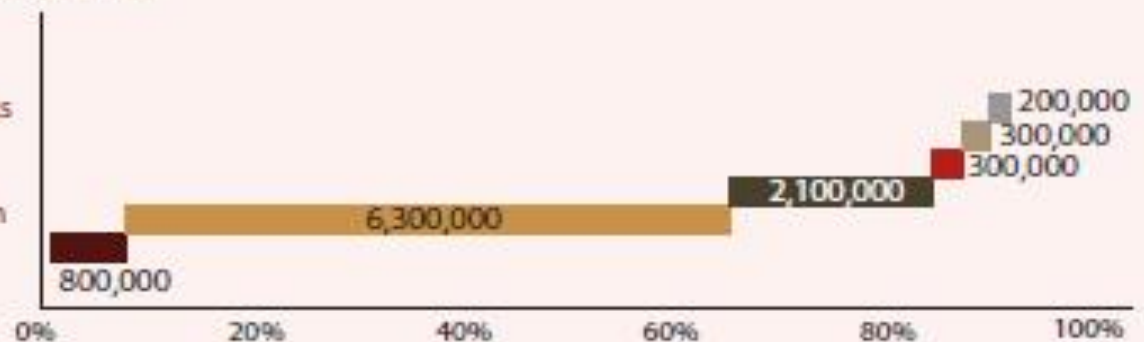


Targeted Segments:

International conferences, big seminars, concerts and theatrical performances, training courses and workshops, meetings and social events.

| | |
|--------------------------|----------------|
| Expected Manpower: | 65 |
| Net Present Value: | 4,215,320 |
| Internal Rate of Return: | 18.29% |
| Pay Back Period: | 8 Years |
| Discount Rate: | 14.43% |
| Investment Size: | 10,000,000 JOD |

- Land
- Construction and Civil Works
- Furniture and Fixtures
- Vehicles and Transportation Equipment
- Pre-Operating Expenses
- Working Capital



3. Horses City

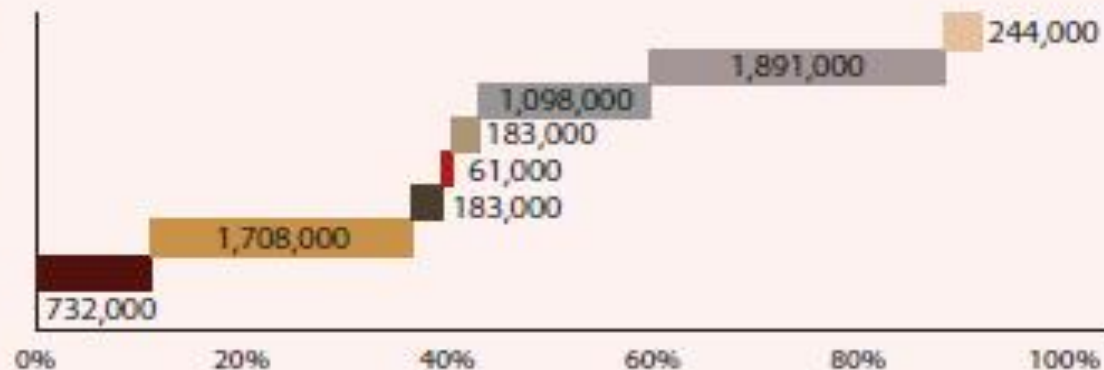
Project: The Horses City is an integrated sport and entertainment project with an area of 50,000 m². This project will include a building and an equestrian field. In addition to providing a center to take the best care for horses in the region, this field also open its doors to all tourists and residents in Petra region to enjoy horseback riding.

Target Segments: Foreign, Arab and Jordanian tourists in addition to the local community in Petra region.

Expected Manpower: 68
Net Present Value: 3,437,582
Internal Rate of Return: 25.9%
Pay Back Period: 4 Years
Discount Rate: 15.3%
Investment Size: 6,100,000 JOD



- Land
- Construction and Civil Works
- Machinery and Equipment
- Furniture and Fixtures
- Vehicles and Transportation Equipment
- Stables and Horse-Track
- Pre-Operating Expenses
- Working Capital





4. Wonders Garden

Project:

Wonders Garden project is an entertaining touristic garden with an area of 10,000 m² that includes replicas of the world new wonders formed in a design that reflects the theme of the wonder country, in addition to replicas for touristic areas in Jordan. The project will also include special areas for food and beverage, gifts and souvenirs shops.

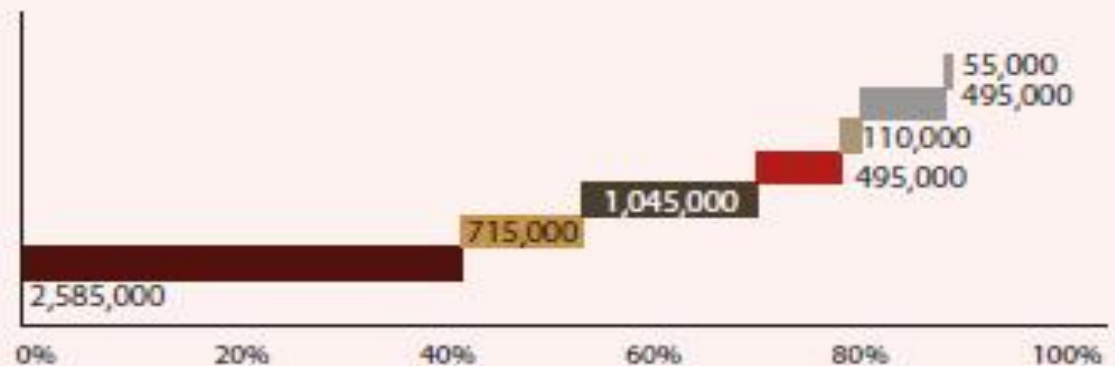
Target Segments:

Foreign, Arab and Jordanian tourists in addition to the local community in Petra.

Expected Manpower: 21
 Net Present Value: 1,165,748
 Internal Rate of Return: 18.3%
 Pay Back Period: 6 Years
 Discount Rate: 15.3%
 Investment Size: 5,500,000 JOD



- Land
- Construction and Civil Works
- Furniture and Fixtures
- Replicas Cost
- Landscaping
- Pre-Operating Expenses
- Working Capital



5. 3D in Real Time (Virtual Reality)

Project:

This project aims to revive Petra civilization in a modern way that attracts tourists through employing modern technology (full immersive rooms), by preparing and showing films about the history of Petra civilization, the sequence of civilizations and any other stories that reflect the greatness of the Rose City. This project mainly consists of a reception area, waiting hall, and the main virtual reality hall (show room), in addition to the control room and management offices, with a total area of 800 m².



Target Segments:

Foreign, Arab and Jordanian tourists in addition to the local community in Petra.

Expected Manpower:

7

Net Present Value:

4,167,855

Internal Rate of Return:

40.66%

Pay Back Period:

2.1 Years

Discount Rate:

16.9%

Investment Size:

3,000,000 JOD

- Land
- Construction and Civil Works
- Machinery and Equipment
- Furniture and Fixtures
- Pre-Operating Expenses
- Working Capital



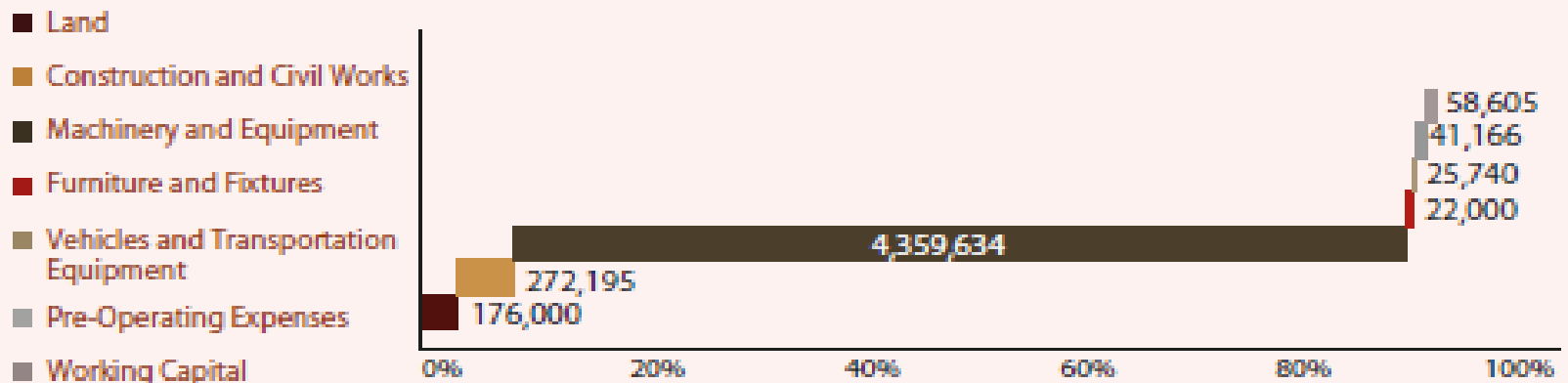
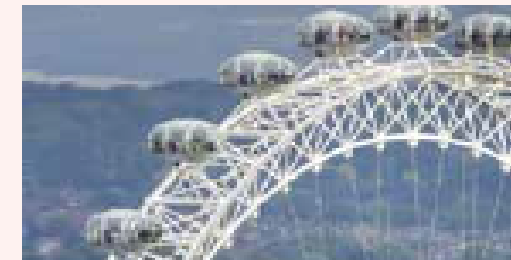
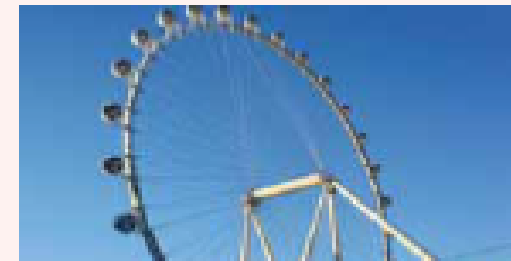


6. Petra Giant Wheel

Project Idea: Establishing a giant wheel that will allow tourists to enjoy a fantastic view over the Ancient City of Petra and the surrounding area through a joyful ride.

Targeted Segments: Overnight tourists, day-visitors and Petra region locals.

Expected Manpower: 14
Net Present Value: 1,875,883
Internal Rate of Return: 14.12%
Pay Back Period: 9.0 Years
Discount Rate: 10.45%
Investment Size: 4,955,340 JOD



7. Mini Jordan Park

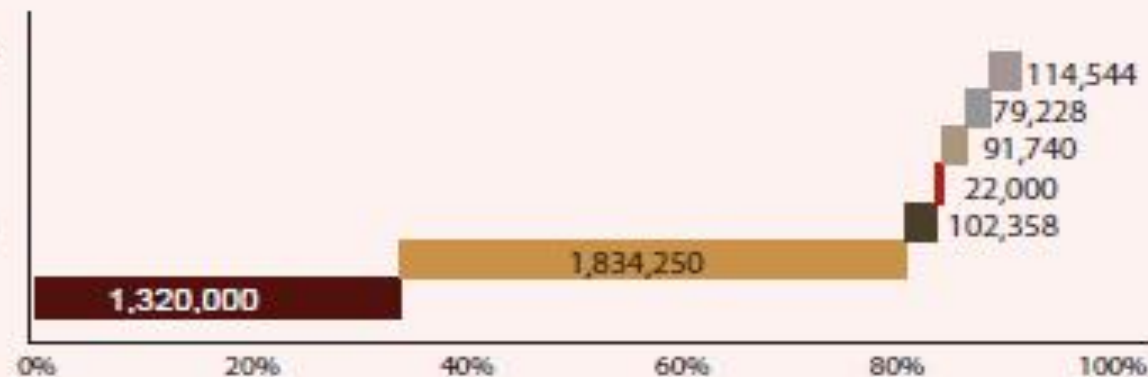
Project Idea: Establishing a mini Jordan park that includes replicas of the most important archaeological and touristic cities, landmarks, and monuments in Jordan.

Targeted Segments: Overnight tourists, day-visitors and Petra region locals.

Expected Manpower: 29
Net Present Value: 1,621,563
Internal Rate of Return: 14.88%
Pay Back Period: 9.0 Years
Discount Rate: 10.45%
Investment Size: 3,564,119 JOD



- Land
- Construction and Civil Works
- Machinery and Equipment
- Furniture and Fixtures
- Vehicles and Transportation Equipment
- Pre-Operating Expenses
- Working Capital





8. Desert Theme Zoo

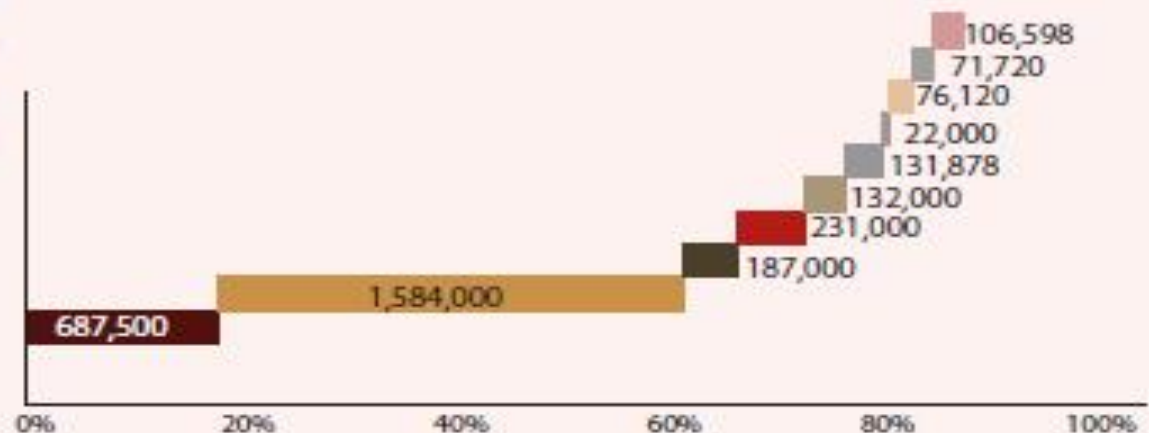
Project Idea: Establishing a desert theme zoo, which includes animals that reflect the nature of Petra region. This zoo will be one of the stations to be visited by the tourists visiting Petra, so they can enjoy watching the wild animals that lives in the desert.

Targeted Segments: Overnight tourists, day-visitors and Petra region locals.

Expected Manpower: 26
Net Present Value: 619,216
Internal Rate of Return: 12.00%
Pay Back Period: 10.0 Years
Discount Rate: 10.45%
Investment Size: 3,229,816 JOD



- Land
- Construction and Civil Works
- Biological Assets Category "A"
- Biological Assets Category "B"
- Biological Assets Category "C"
- Machinery and Equipment
- Furniture and Fixtures
- Vehicles and Transportation Equipment
- Pre-Operating Expenses
- Working Capital



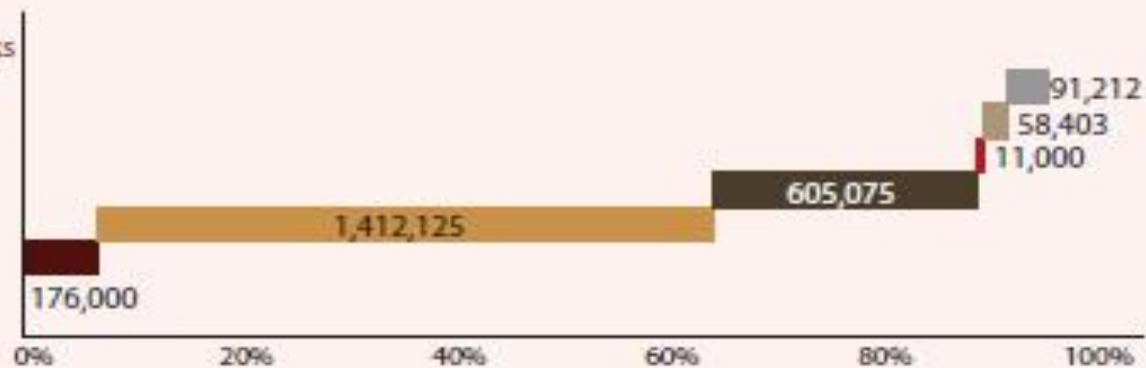
9. Indoor Activities Center

Project Idea: Establishing an indoor activities center on a land area of 4,000 m², the proposed project will consist of a bowling alley, trampoline park and a laser tagging arena.

Targeted Segments: Overnight tourists and Petra region locals.
Expected Manpower: 14
Net Present Value: 737,598
Internal Rate of Return: 13.20%
Pay Back Period: 9.0 Years
Discount Rate: 10.33%
Investment Size: 2,353,816 JOD



- Land
- Construction and Civil Works
- Machinery and Equipment
- Furniture and Fixtures
- Pre-Operating Expenses
- Working Capital





10. Indoor Skydiving

Project Idea:

Establishing an indoor skydiving facility in Petra region on a land area of 2,000 m², where the inner height of the proposed air tunnel is 6 meters and its diameter is 3.7 meters.

Target Segments:

Overnight tourists and Petra region locals.

Expected Manpower:

9

Net Present Value:

861,022

Internal Rate of Return:

14.65%

Pay Back Period:

9.0 Years

Discount Rate:

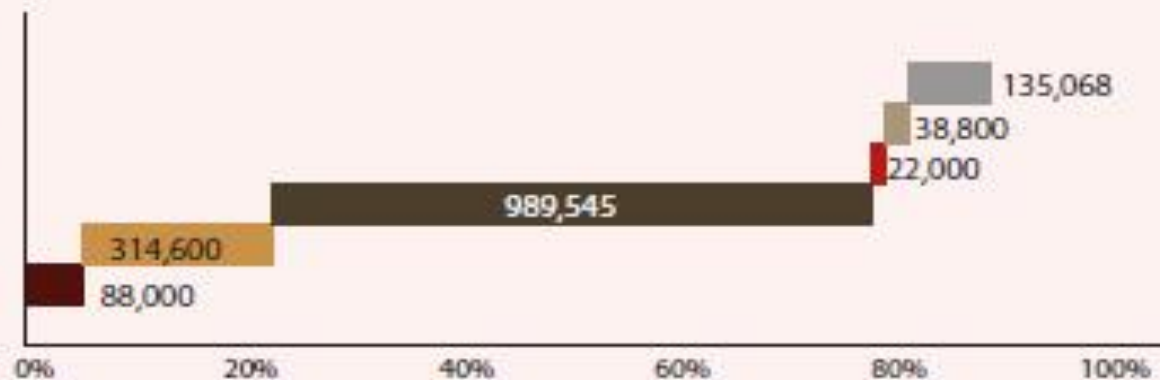
10.33%

Investment Size:

1,588,013 JOD



- Land
- Construction and Civil Works
- Machinery and Equipment
- Furniture and Fixtures
- Pre-Operating Expenses
- Working Capital



11. Adventure Park

Project Idea:

Establishing an adventure Park in Petra region, as the park will include different entertainment facilities such as a paintball field, a crane bungee jumping and a zip line.



Target Segments:

Overnight tourists and Petra region locals.

Expected Manpower:

14

Net Present Value:

394,309

Internal Rate of Return:

12.89%

Pay Back Period:

10.0 years

Discount Rate:

10.33%

Investment Size:

1,351,797JOD



■ Land

■ Construction and Civil Works

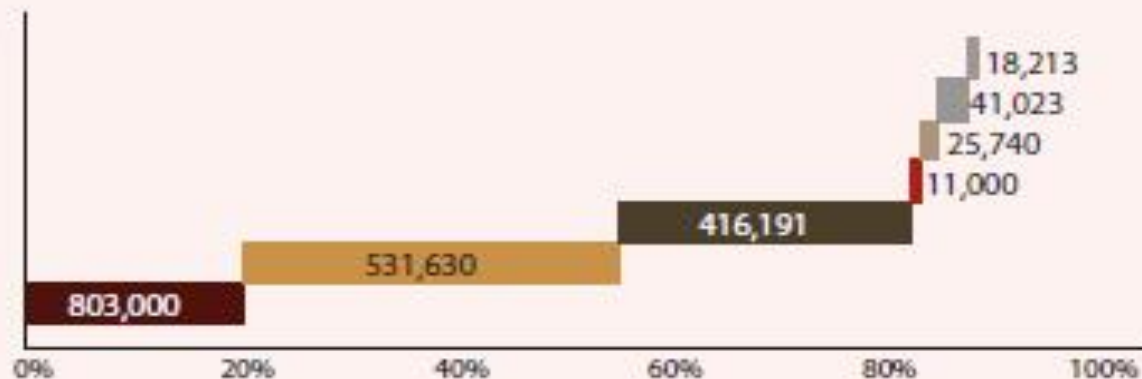
■ Machinery and Equipment

■ Furniture and Fixtures

■ Vehicles and Transportation Equipment

■ Pre-Operating Expenses

■ Working Capital

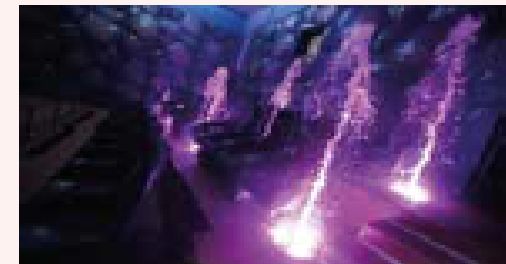




12. 5D Cinema

Project Idea:

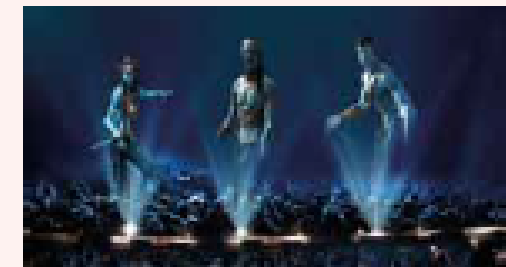
Establishing a 5D Cinema in Petra region, which will display five dimensional films; these dimensions are length, width, height, physical sensing or smelling and movement.



Target Segments:

Overnight tourists, day-visitors and Petra region locals.

Expected Manpower: 14
 Net Present Value: 255,502
 Internal Rate of Return: 11.88%
 Pay Back Period: 10.0 years
 Discount Rate: 10.45%
 Investment Size: 1,348,955 JOD



■ Land

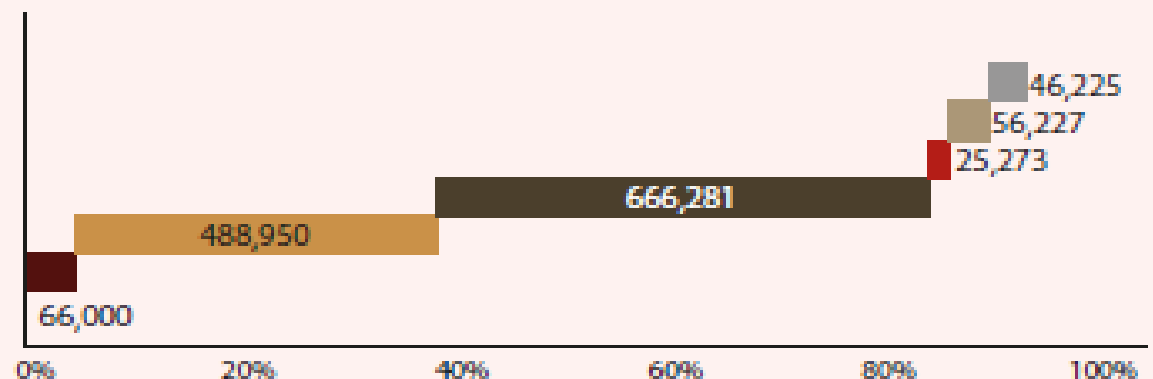
■ Construction and Civil Works

■ Machinery and Equipment

■ Furniture and Fixtures

■ Pre-Operating Expenses

■ Working Capital



13. Planetarium

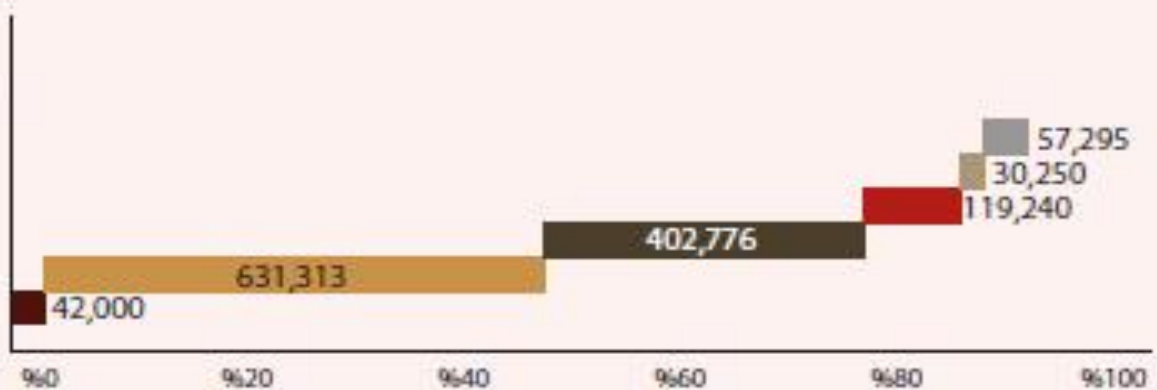
Project Idea: Establishing a planetarium that displays films covering various topics including recreational, educational, historical and other topics. In addition, the project will provide amateur telescopes to give its visitors the chance to observe the various stars, planets and galaxies.

Target Segments: Overnight tourists, day-visitors and Petra region locals.

Expected Manpower: 10
Net Present Value: 352,435
Internal Rate of Return: 12.53%
Pay Back Period: 10.0 years
Discount Rate: 10.45%
Investment Size: 1,282,873 JOD



- Land
- Construction and Civil Works
- Machinery and Equipment
- Furniture and Fixtures
- Pre-Operating Expenses
- Working Capital





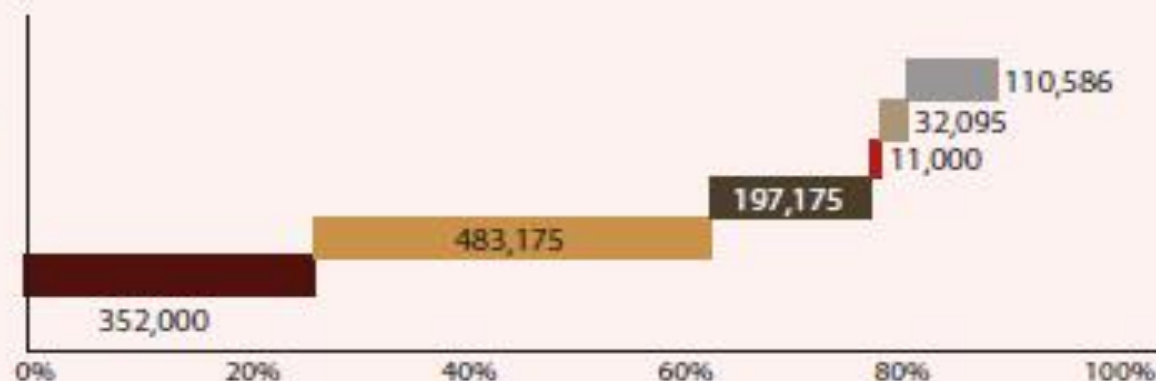
14. Karting Race Track

Project Idea: Establishing a karting race track in Petra region, where the project will include a karting race track finished to the highest specifications and 20 karting race cars.

Target Segments: Overnight tourists and Petra region locals.
Expected Manpower: 10
Net Present Value: 285,400
Internal Rate of Return: 12.38%
Pay Back Period: 10.0 years
Discount Rate: 10.33%
Investment Size: 1,186,031 JOD



- Land
- Construction and Civil Works
- Machinery and Equipment
- Furniture and Fixtures
- Pre-Operating Expenses
- Working Capital

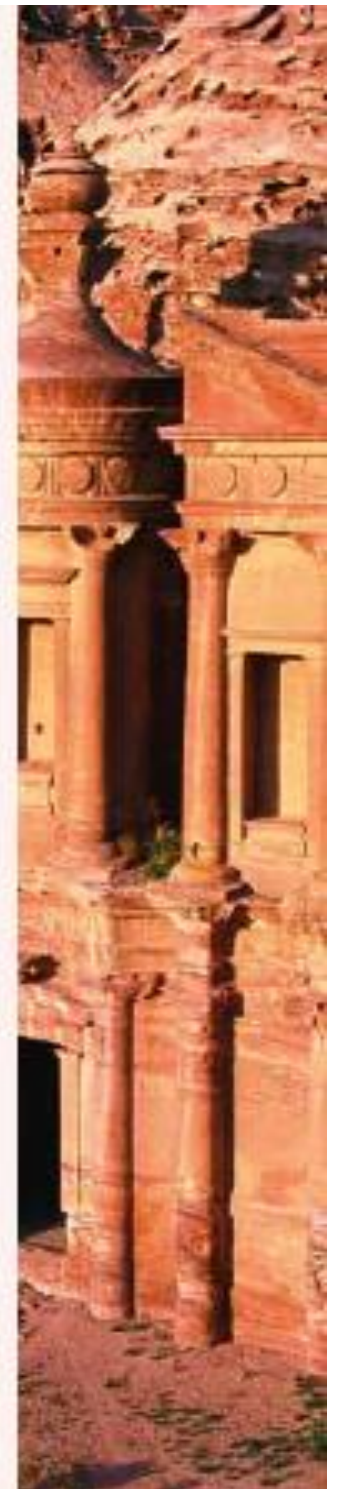


15. Clay Pigeon Shooting Club

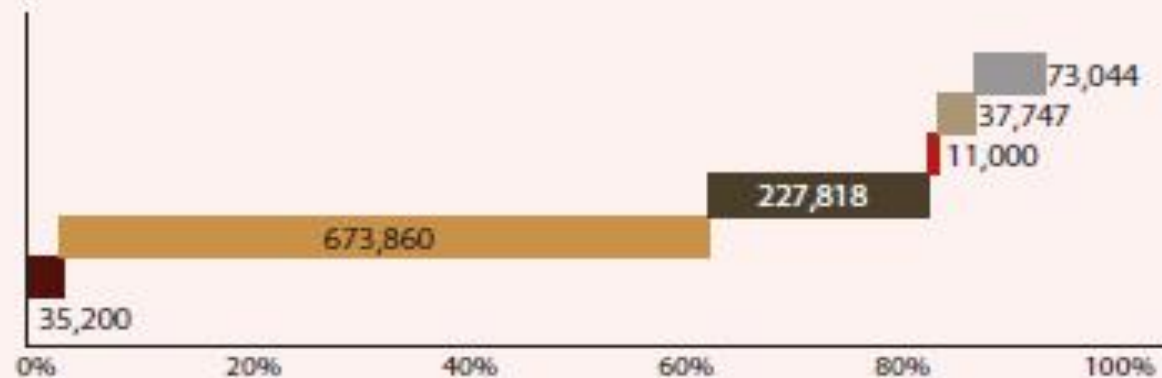
Project Idea: Establishing a clay pigeon shooting club in Petra region, where it consist of clay pigeon shooting field that meets Olympic specifications prepared with 6 shooting spots, launchers (target throwers) and the finest types of shotguns.

Target Segments: Overnight tourists, day-visitors and Petra region locals.

Expected Manpower: 9
Net Present Value: 270,670
Internal Rate of Return: 13.19%
Pay Back Period: 9.0
Discount Rate: 10.33%
Investment Size: 1,058,669 JOD



- Land
- Construction and Civil Works
- Machinery and Equipment
- Furniture and Fixtures
- Pre-Operating Expenses
- Working Capital



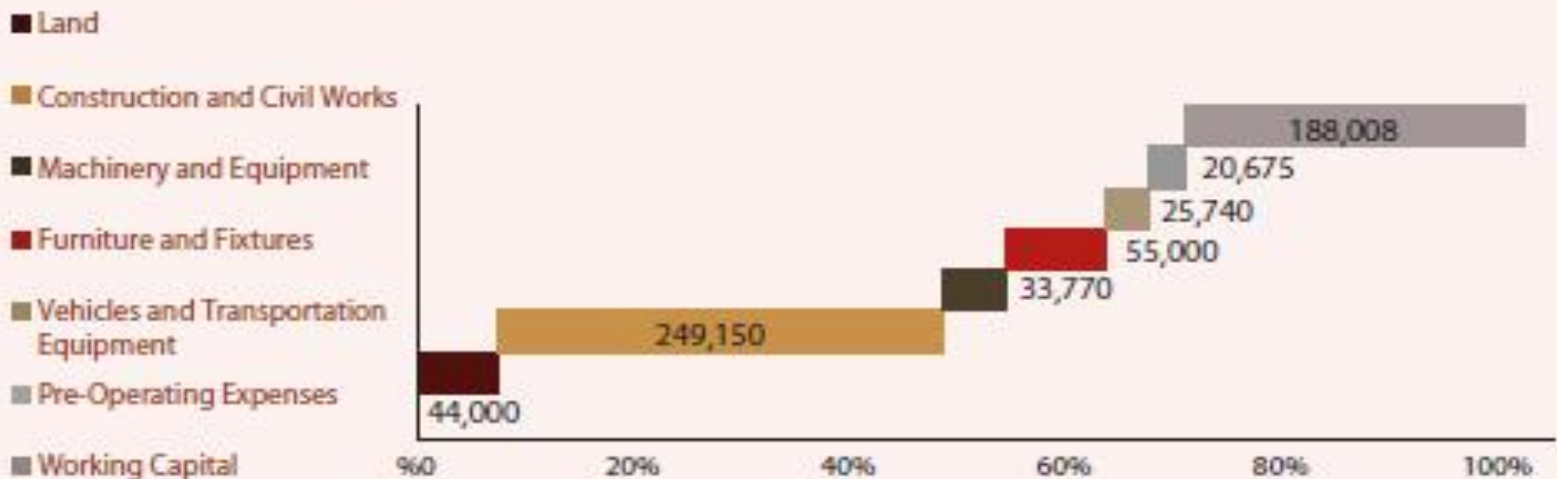


16. Petra Handcrafts Marketing Company (Made in Petra)

Project Idea: Establishing a handcrafts marketing company, providing high quality handcrafts and artisanal products under the brand name of "Made in Petra". The project's products are mainly the handmade textiles, handmade ceramics, handmade silverware, t- shirts and hoodies, mugs and caps with a picture of the visitors' choice

Target Segments: Overnight tourists, day-visitors and Petra region locals.

Expected Manpower: 11
Net Present Value: 443,116
Internal Rate of Return: 16.78%
Pay Back Period: 8.0
Discount Rate: 10.13%
Investment Size: 616,342 JOD



17. Central Kitchen for Producing Fresh Cold Sandwiches and Salads in Sealed Packages

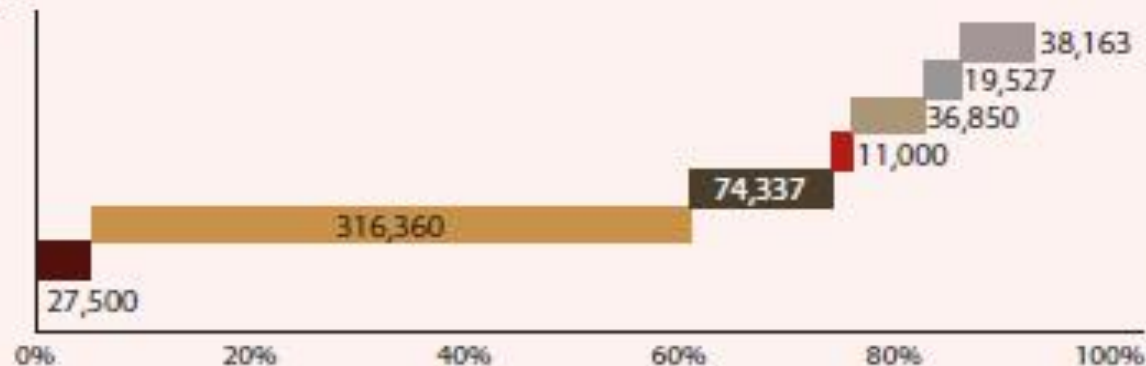
Project Idea: Establishing a central kitchen in Petra region where this project will play an integral role with other proposed touristic projects, which have cafeterias serving ready-made food for its visitors.

Target Segments: The proposed touristic projects to be established in Petra region which have cafeterias serving ready-made food.

Expected Manpower: 11
Net Present Value: 249,913
Internal Rate of Return: 13.71%
Pay Back Period: 10 Years
Discount Rate: 9.53%
Investment Size: 523,737 JOD



- Land
- Construction and Civil Works
- Machinery and Equipment
- Furniture and Fixtures
- Vehicles and Transportation Equipment
- Pre-Operating Expenses
- Working Capital



18. Camel Farm

Project Idea:

Establishing a Dromedary Camel farm for producing camel calves and camel's milk as primary products, in addition to female camels that are not capable of producing camel calves as a secondary product.



Target Segments:

The Kingdom of Saudi Arabia.

Expected Manpower:

28

Net Present Value:

1,365,591

Internal Rate of Return:

13.49%

Pay Back Period:

9.0 Years

Discount Rate:

10.35%

Investment Size:

3,949,162 JOD



■ Land

■ Construction and Civil Works

■ Biological Assets

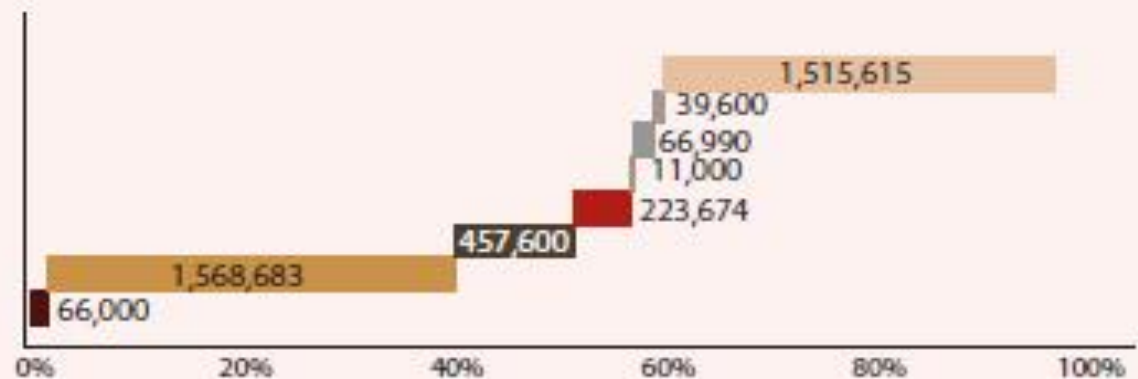
■ Machinery and Equipment

■ Furniture and Fixtures

■ Vehicles and Transportation Equipment

■ Pre-Operating Expenses

■ Working Capital



19. Poultry Farm

Project Idea:

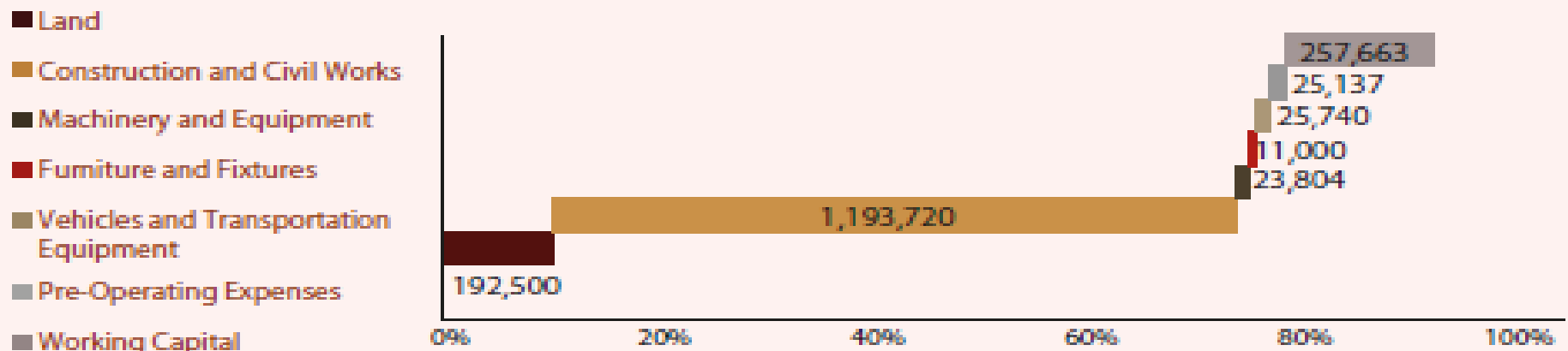
Establishing a poultry farm in Petra region on a land area of 35,000 square meter as the proposed project will mainly provide the targeted market with table eggs and broilers meat. The farm will include 13 hen houses; 10 of them are for rearing layers and 3 for rearing broilers.



Target Segments:

Wholesalers, supermarkets, hypermarkets, restaurants, hotels and bakeries.

| | |
|--------------------------|---------------|
| Expected Manpower: | 24 |
| Net Present Value: | 167,742 |
| Internal Rate of Return: | 11.09% |
| Pay Back Period: | 8.0 Years |
| Discount Rate: | 10.35% |
| Investment Size: | 1,729,565 JOD |



20. Establishing a Bottled Drinking Water Plant

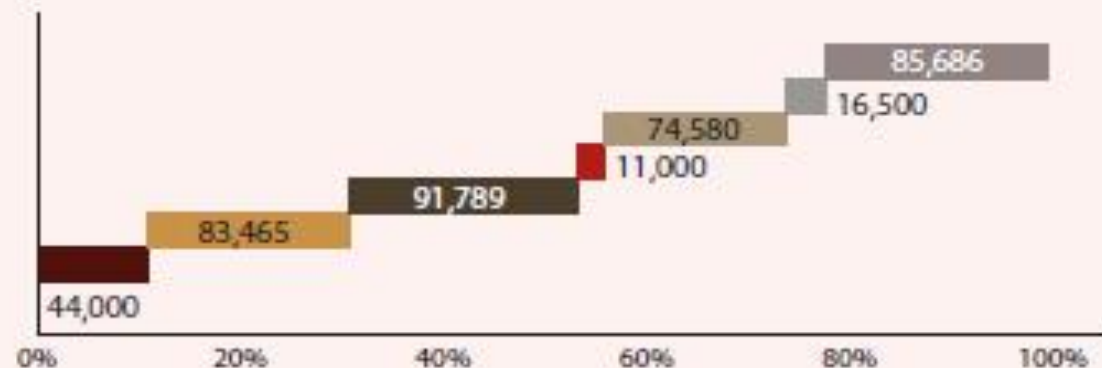
Project Idea: Establishing a bottled drinking water Plant in Petra region, which will be specialized in treating, and bottling water in plastic bottles with multiple capacities of 600 ml and 1,500 ml, in addition to plastic cups with a capacity of 250 ml.

Target Segments: Tourists in Petra region, locals in Ma'an Governorate and wedding and consolation occasions.

Expected Manpower: 20
Net Present Value: 619,216
Internal Rate of Return: 12.00%
Pay Back Period: 10.0
Discount Rate: 10.45%
Investment Size: 407,021 JOD



- Land
- Construction and civil works
- Machinery and Equipment
- Furniture and fixtures
- Vehicles and transportation Equipment
- Pre-operating Expenses
- Working Capital



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