

**MAKE  
THE  
RIGHT  
CHOICES**

CARE FOR PETRA



CHILDREN, ANIMALS, HERITAGE

THINK BEFORE YOU



**ACT**

Take as many pictures as you like, but leave the monuments behind for future visitors.

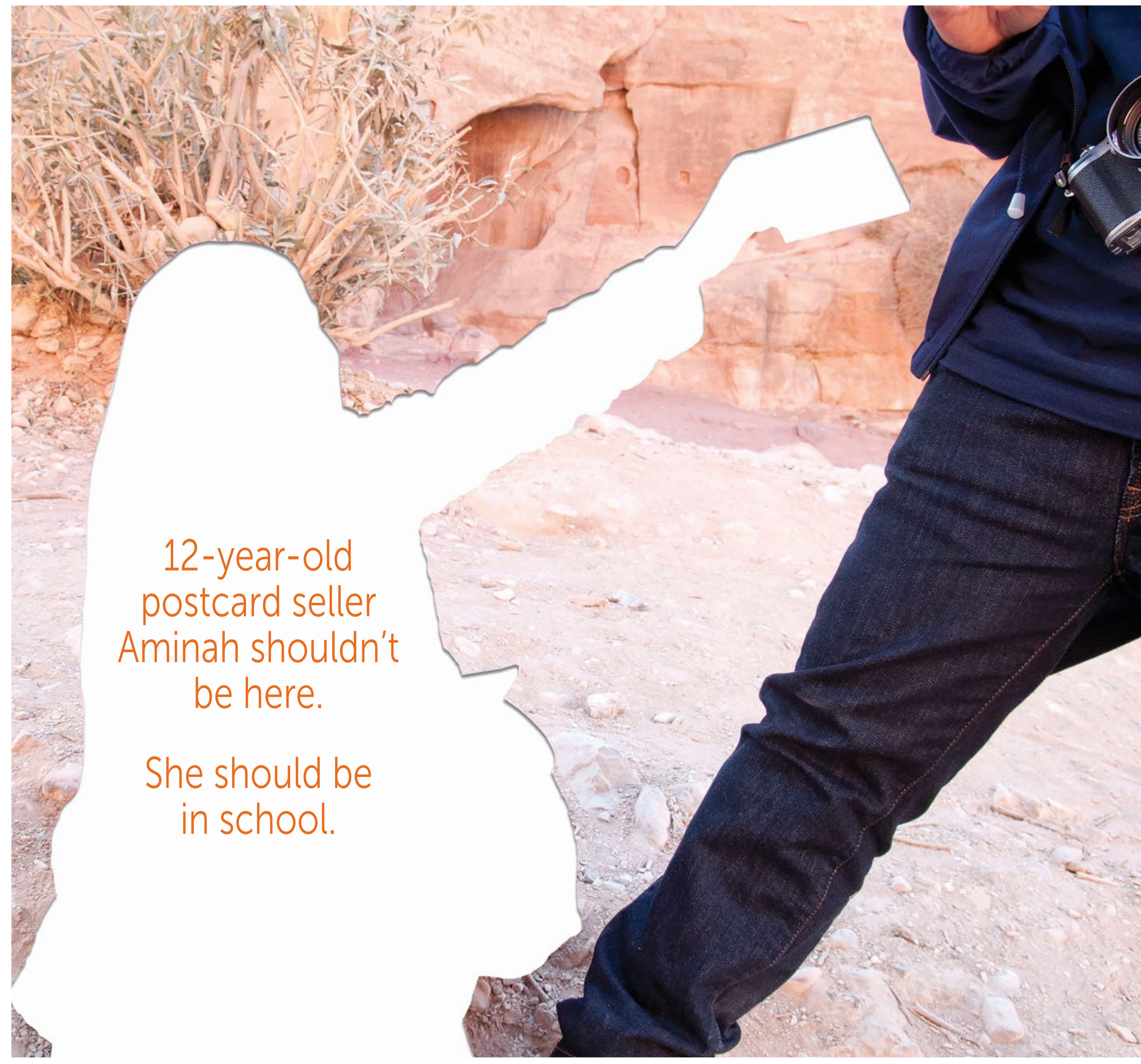


None of Petra's ancient pieces should be sold or taken from the monument.



**BUY**

Instead of giving money, help children, animals and their communities by only buying from local licensed shops.



12-year-old postcard seller Aminah shouldn't be here.

She should be in school.



**RIDE**

Thank you for walking whenever you can.



John should've thought about his size and the animal's welfare before taking a ride.



**Petra**

Petra Development & Tourism Region Authority  
سلطة إقليم البترا للتنموي السياحي

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Visitor Center: +962-3-215 6044  
Tourist Police: +962-7-548 4671  
Civil Defense: 911

Help protect Petra's heritage, stop child labor and ensure animal welfare

The Care for Petra campaign was developed with the support of Bait Al Anbat, the Brooke, the International Labour Organization, the Jordan Inbound Tour Operators Association, the Jordan Tourism Board, the Jordan Tour Guides Association, the Petra National Trust, Save the Children, SPANA-Jordan, UNESCO Amman and the USAID Economic Growth Through Sustainable Tourism Project.